

News, Bloody and Lunar, From Blood Moon Productions:

ANNOUNCING A HISTORIC BREAKTHROUGH OF AMERICAN POP CULTURE IN CHINA

BLOOD MOON'S SPIN ON HOLLYWOOD AND THE U.S. ELECTIONS IS NOW AVAILABLE IN CHINESE

FOR IMMEDIATE RELEASE: Blood Moon proudly announces new literary links to China, thanks to the sale of Chinese-language reprint rights of four of its award-winning titles.

The sales resulted from eighteen months of communications between Blood Moon's president, Danforth Prince, and **Suzzy Yi**, a representative of **Rightol**, a respected literary agent based in the northern Chinese city of Chengdu, in Sichuan province. Months of e-mails culminated in a face-to-face meeting at Book Expo 2015 in New York City.

Whereas three of Blood Moon's titles are presently available now, in Chinese, a fourth, very recent release (*Bill & Hillary, So This is That Thing Called Love*) is scheduled for publication in China before the U.S. elections in November.

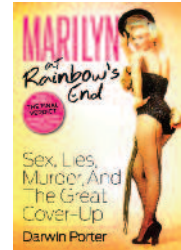
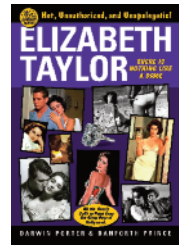
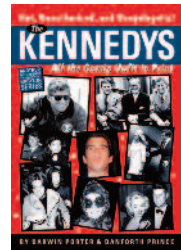
In addition, the sale of two upcoming Blood Moon titles (biographical *exposés* of 1950s superstar **James Dean** and 2016 U.S. presidential candidate **Donald Trump**) are being negotiated now.

As stated by Blood Moon's president, **Danforth Prince**, "We're thrilled by Rightol's skill at showcasing Blood Moon's distinctive blend of show-biz muckraking and political *exposés* to enquiring minds in China. This deal illustrates the relevance of America's pop iconography to the world at large, and the radical curiosity about U.S. razzmatazz and show-biz that permeates the new, consumer-driven People's Republic. Many thanks to Rightol and its hard-working staff for arranging the distribution, in China, in Chinese, of our award-winning texts."



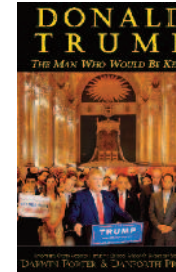
Blood Moon's original English-language editions

Their Chinese-language counterparts, as arranged by Rightol



Cover art for the Chinese edition of *Bill & Hillary*—like the results of the upcoming presidential elections—is pending.

Hot, Outrageous, Scandalous, and Coming Soon:



The British and American tabloids are already scheming for access to advance copies of Blood Moon's upcoming *exposés* of **JAMES DEAN** and **DONALD TRUMP**. Stay tuned for news about how they'll go over in China!



Established in 2006 and based in China, **Rightol Media**, one of the largest foreign rights agencies in Asia, arranges for the Chinese translations of all kinds of books including digital publications. A standing council member of the Copyright Society of China (CSC), it has built a professional team of more than thirty full-time

rights agents, who manage the Chinese translation rights of more than a thousand foreign publishers. <http://www.rightol.com/en/>



Blood Moon Productions is a feisty and independent U.S. publishing enterprise dedicated to researching, salvaging, and indexing the oral histories of America's entertainment industry. As described by *The Huffington Post*, "Blood Moon, in case you don't know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five-, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple 'devices.' In other words, back when we had vices, not devices." Its products are available in both e-format in in hard copy, worldwide, through the National Book Network and through secondary distributors everywhere. www.BloodMoonProductions.com