

BOOK AWARD NEWS: NEW ENGLAND LOVES LUCY TOO. WHY?

BECAUSE VOLUME TWO OF BLOOD MOON'S TWO-PART BIOGRAPHY OF "THE QUEEN OF AMERICAN TELEVISION" JUST WON A PRESTIGIOUS LITERARY AWARD ("RUNNER-UP TO BEST BIOGRAPHY OF 2021") FROM THE NEW ENGLAND BOOK FESTIVAL

DECEMBER 21, 2021, FOR IMMEDIATE RELEASE:

Volume Two of Blood Moon's two-part biography of the most famous woman in the history of TV was recently honored by The New England Book Festival as RUNNER-UP to the WINNER of that festival's Best Biography of 2021. This follows in the wake of Volume One's designation by The New York Book Festival as Runner-Up to the BEST WORK OF NON-FICTION at a separate and independent festival last summer.

According to Blood Moon's President, Danforth Prince, "We are deeply grateful to the respective festivals' judges for their recognition of the merits of this *exposé* of the television industry's "Queen Bee" and her role as a driving force in the development of America's entertainment industry. Bravo to Lucille Ball and to Darwin Porter, her most compulsive fan and her most widely recognized biographer."

Gritty, feisty, abrasive, intelligent, and edgy, Lucille Ball ("*Love!*" she said. "*I was always falling in love!*") labored throughout the heady years of 1930s show business as a chorus girl. Yet her wild run-away years as a starlet AND details about how she spent the last 30 years of her life have been for the most part concealed from her adoring public. Here, as described in two award-winning volumes, each the "stand alone" winner of a prestigious book award, is the ultimate close-up of this extraordinary redhead.

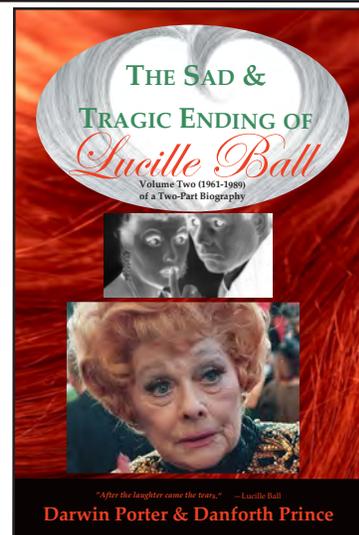
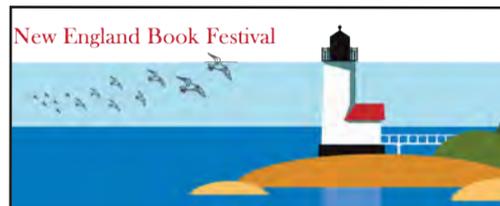
"The life of Lucille Ball and the decades she survived," Prince continued, "was too convoluted for just one volume. We're delighted that judges from both the NEW YORK and NEW ENGLAND book festivals have, separately and independently, honored both volumes of Lucille's biography with their respective recognition. We are honored and grateful. Happy Holidays to everyone involved, and to the memories of why all of us still love Lucy."

"Together, these books represent A CELEBRATION OF THE AMERICAN CENTURY and the pop culture it generated in the aftermath of World War II. We present them to the reading (and TV-watching) public as an act of "*I Love Lucy*" and the most detailed and comprehensive biography of this great American TV star ever published.

Both of these books are available everywhere, now, through Amazon.com and other internet purveyors worldwide

The Sad and Tragic Ending of Lucille Ball

Volume Two (1961-1989) of a Two-Part Biography by
Darwin Porter & Danforth Prince, ISBN 978-1-936003-80-8 552 pages with hundreds of photos



WHAT IS BLOOD MOON PRODUCTIONS?

Established in 2004 by writers formerly associated with THE FROMMER GUIDES, Blood Moon Productions is an independent publishing enterprise dedicated to researching, salvaging, and preserving the oral histories of America's entertainment industry. As described by The Huffington Post: "Blood Moon, in case you don't know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple 'devices.' In other words, back when we had vices, not devices."

Blood Moon is one of the most prolific show-biz presses in the world, with a backlist of almost 50 titles, each an overview of seminal characters who affected the course of "The American Century." It's headquartered within **historic** Magnolia House, an award-winning Airbnb in Staten Island, the "sometimes forgotten" Outer Borough of New York City. For more information about its exciting line of award-winning celebrity biographies and film guides, click on www.BloodMoonProductions.com