

## Playing with *Playboy's* Hugh Hefner at the New England Book Festival

News from Blood Moon Productions:

Literary critics at the Book Festival in Boston, once the most sexually conservative city in the U.S., have endorsed **EMPIRE OF SKIN** as "BEST BIOGRAPHY of 2018"

*Hugh Hefner... HE'S BACK, respectfully explained, reinterpreted, & comprehensively redefined in ways never possible during his lifetime.*



March, 2019 **FOR IMMEDIATE RELEASE:**

Blood Moon, a distinguished independent press at MAGNOLIA HOUSE on Staten Island, proudly announces its recent biography of Hugh Hefner as winner of the coveted **BEST BIOGRAPHY of 2018** award at the 2019 New England Book Festival.

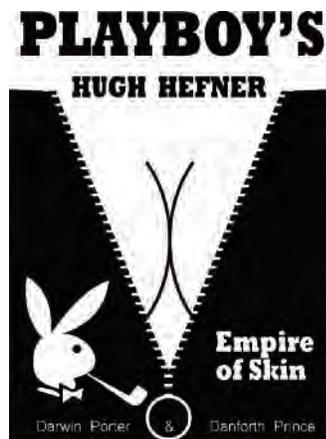
According to its publisher, Danforth Prince, "The fact that this recognition derives from Boston, a city once known for censorship, sexual condemnation, and fierce opposition to the establishment of a *Playboy* Club during its founder's heyday, is both gratifying and ironic."

The book's co-author, Darwin Porter has already chronicled the lives and indiscretions of at least 50 celebrity legends, including **Ronald Reagan** and his wives; **Donald Trump**; the **Clintons**; and **Jack and Jackie Kennedy**. They've also explored the indiscreet, scandal-soaked careers and private lives of screen icons **Elizabeth Taylor**, **Marilyn Monroe**, **J. Edgar Hoover**, **Peter O'Toole**, **James Dean**, **Marlon Brando**, **Frank Sinatra**, **Steve McQueen**, **Linda Lovelace** (*arguably the most misunderstood Porn Queen of all time*), **The Gabor Sisters**, **Debbie Reynolds** and **Carrie Fisher**, **Katharine Hepburn** **Merv Griffin**, **Paul Newman**, and the soon-to-be-released **KIRK DOUGLAS**.

### HOW WAS IT REVIEWED IN THE PRESS?

"*Empire of Skin* toes the line between a gossip piece and a broader inspection of Hefner's authority. This is no light piece. Over five hundred pages of facts are culled from some 50 years of research from a former bureau chief and entertainment reporter at the Miami Herald. It's a satisfying blend of factual reporting and discussions of affairs, Playboy politics, and Hefner's psyche, motivations, influences, and ambitions. The result is spicy, revealing, fact-based, and compelling: the kind of reveal read that appears weighty and daunting, but proves to be accessible, involving, and hard to put down. It's highly recommended."

Diane Donovan, in the December, 2018 editions of *California Bookwatch* & *The Midwest Book Review*



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Hugh Hefner was a visionary publisher, an empire-builder, a pajama-clad pipe-smoker with a pre-coital grin, and the man who re-defined the concept of bed time in America.

This ground-breaking biography was the first published after Hefner's death in 2017.

Like Hefner himself, it's rich, provocative, and tantalizing, the "outside the orbit of Playboy" overview that everyone was waiting for.

*Playboy's Hugh Hefner, Empire of Skin*

Darwin Porter & Danforth Prince

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