

LANA TURNER!
SHE'S A STAR, SHE'S A WINNER, & SHE'S BACK!

And in a few days, **DONALD TRUMP**
Will Accompany Her to the BOOK AWARDS

BELLIGERENT BLONDES. LOVE IS IN THE AIR. BOOK AWARD NEWS FOR IMMEDIATE RELEASE

Star-gazers are asking what Golden Age glamour queen **LANA TURNER** and **U.S. PRESIDENT DONALD TRUMP** have in common.

ANSWER: Each of them is the subject of a recently published biography from Blood Moon Productions, and each is a winner of a **FIRST PRIZE** ("BEST BIOGRAPHY OF THE YEAR" AWARD) at Book Festivals being celebrated on July 15 at the Algonquin Hotel in New York City, the world capital of the Publishing industry.

According to Danforth Prince, publisher of both titles, "Other than their shared status as egomaniacs and media-savvy blondes, no one ever really linked **LUSCIOUS LANA TURNER**, heart throb of the soldiers who won World War II, with America's errant president, **DONALD TRUMP**. But their linkage is appropriate, based on how each of their stories is being celebrated at book festivals (THE NEW YORK BOOK FESTIVAL and THE BEACH BOOK FESTIVAL) this month

"In recognition of this double-barreled literary victory, **Blood Moon Productions** has proudly designated **DONALD TRUMP**, as he's portrayed in our biography, as the "escort" of the late movie goddess **LANA TURNER** for a **HOT DATE** on a hot night in July, at book award ceremonies in his home town of New York City. Lana, of course, is thrilled, and Trump Watchers everywhere are gossiping about the implications."

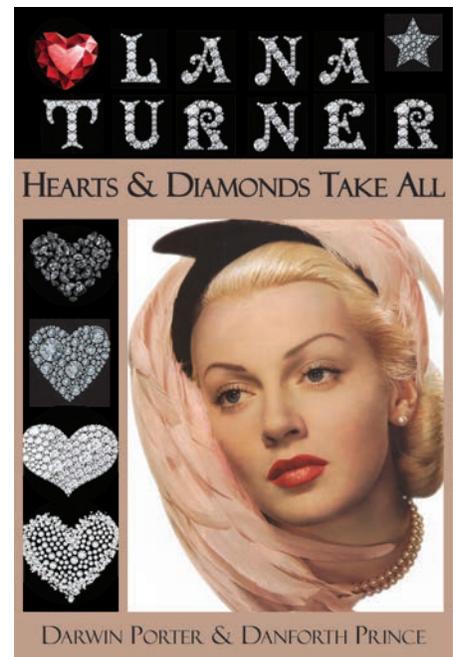
"The real winner tonight," Prince continued, "is **Darwin Porter**, the senior co-author of these books. The most prolific and successful celebrity biographer in the world, and an avid chronicler of the American concept of fame, he's deep into his ultimate goal of salvaging the oral histories of America's Entertainment industry, dragging sometimes controversial truths into the public eye before they're lost forever. We're deeply honored by these coveted literary awards, and we sincerely thank Bruce Haring and his panel of judges for their decisions."



Winner, Best Biography
THE NEW YORK BOOK FESTIVAL



Each is Winner
of a "Best Biography"
Award from
one of two separate
Book Festivals
in July



Winner, Best Biography
THE BEACH BOOK FESTIVAL

What is Blood Moon Productions? According to the *Huffington Post*, “Blood Moon, in case you don’t know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five-, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple ‘devices.’ In other words, back when we had vices, not devices.”

BloodMoonProductions.com

AWARD-WINNING ENTERTAINMENT ABOUT HOW AMERICA INTERPRETS ITS CELEBRITIES.

Donald Trump, The Man Who Would Be King, by Darwin Porter and Danforth Prince, Softcover, 766 pages with hundreds of photos, 6” x 9” Biography/Presidential, Rich & Famous ISBN 978-1-936003-51-8



First there were Ten Little Indians....and then there were none! Despite his ongoing 24/7 media coverage, many Trump-watchers know almost nothing about the bloviating billionaire’s dynastic origins or the embarrassments that “instructed” his pre-presidential career. All of that changed with the release of this overview of THE MAN WHO WOULD BE KING as a cringeworthy celebrity who systematically demolished each of his Republican contenders in a juggernaut, pop-savvy way that no one ever expected.

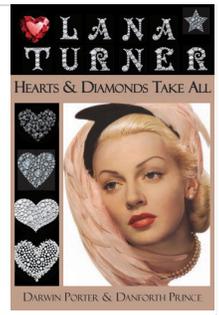
Released as a scandal-soaked “book of record” during the heat and passion of the U.S. presidential elections of 2016, and reviewed by both left and right-wing commentators, this is the most famous *exposé* of Donald Trump you might never have heard of. No other biography delivers this many insights into the pop media frenzy that created THE DONALD, or the context in which he devastated his competitors.

This is a book about a jaw-dropping shift in the tectonic plates of presidential history. Blood Moon has released it with the same intentions frequently cited by the President himself:

MAKE AMERICA GREAT AGAIN

[Previous honors bestowed in this book include wins from the both the Florida and California Book Festivals, each of which designated this as their respective “Best Biography of the Year.” It was also heralded by The Midwestern Book Review; California Book Watch, the Seattle Gay News; the staunchly right-wing WILS-AM radio, and the editors of the most popular Seniors’ magazine in Florida, BOOMER TIMES, which designated it as their September, 2016 choice for BOOK OF THE MONTH.]

Lana Turner, Hearts & Diamonds Take All, by Darwin Porter & Danforth Prince Softcover, 622 pages with hundreds of photos, 6” x 9” Biography/Performing Arts, Rich & Famous. ISBN 978-1-936003-53-2



Researched over a period of 50 years, and based on hundreds of interviews with friends and frenemies of the popcorn blonde known as “The Queen of MGM,” this is history’s most complete overview of the Celluloid Venus and Sex Goddess who inspired the G.I.s who won World War II.

According to its publisher, Danforth Prince, “Lana’s legacy included brains, beauty, talent, Mob affiliations, a “celebrity murder,” a noteworthy repertoire of films, and a career that survived for 30 years through seismic changes in America’s cultural landscape.”

“During the research and compilation of this book, I became an April fool for Lana, my Valentine, and fell madly in love with her. She’s a ‘fabulous broad’ in the most flattering sense of that word, an icon and heroine to the Greatest Generation, the heroic Americans who survived the Depression and won World War II.”

“We’re deeply honored with the reviews and favorable comments this book has generated from her fans, and thrilled with the recognition that this Great American Movie Star is receiving, thanks to the recent release of this book.”

SAN FRANCISCO LOVES LANA TURNER, TOO!

[In June of 2017, the judges at the San Francisco Book Festival honored Blood Moon’s overview of Lana Turner with something she never received during her lifetime: LITERARY ACCLAIM! Her story captured the City by the Bay’s most coveted award: BEST BIOGRAPHY. LANA WAS THRILLED!]

For an overview of the radio interviews, book reviews, press coverage and video clips generated by these titles, and for insights into WHAT’S COMING NEXT, click on the “OUR BOOKS” tab at www.BloodMoonProductions.com

As stated by **Bruce Haring**, a spokesperson for both Awards, “This year, Blood Moon submitted two noteworthy biographies devoted to media stars (**Lana Turner and Donald Trump**) who each influenced America’s cultural landscapes in crucially important ways. Congratulations to the senior co-author of these two biographies, **Darwin Porter**, for his methodical research, literary style, and storytelling flair.”