

BOOK RELEASE NEWS, for immediate release

Blood Moon proudly announces the upcoming release, on April 1, 2025, of what its president, **Danforth Prince**, describes as “a 250-page ‘wild card,’ that combines aspects of a bookseller’s catalogue with a memoir, an autobiography, and a manual for media studies.



“It was inspired by new (and in many cases, horrifying) realities in North America’s book distribution patterns after the “going out of business” announcement of one of our distributors, the **National Book Network**. It’s also a late-in-life effort to document our research methods, and to explain how two eccentric but agile writers managed to accumulate so many gossipy, historically compelling *exposés* of American and international celebrities.”

“**THIS IS IT.**” he said, “Our best shot at compiling, for estate purposes and as an effort to revise our distribution networks, an annotated CATALOGUE—with commentary, sidebars, and source material—of our *oeuvre*.”

“How things got DOWN and LOW at Blood Moon will never happen again,” Prince continued. “Our saga, as a publishing venue, is unique. This book spins insights into the quirky small press that brazenly compiled and published, within a span of fewer than fifteen years, almost 50 tell-all biographies, film. and gossip guides that many editorial venues would have refused to touch.”

“We present it as a **bookseller’s catalogue on steroids**. To this book’s ‘from the cradle’ overview of our publishing history, we’ve added narratives that illustrate our investigative techniques, and eagles’-eye views of the *milieux* in which—for a few decades, at least—we thrived. A historic archive, it’s soaked with nostalgia for priorities and belief patterns about the American Century that have Gone With the Wind.”

“This is also a testimonial to old-fashioned “up-close-and-personal” (i.e., “non-internet”) conversations. In our case, many were with living witnesses to dramas-within-dramas that were crucial to that all-American phenomenon known as SHOW BIZ.”

BLOOD MOON PRODUCTIONS
Its Origins, Its Oeuvre, Its Sources, & Its Legacy
Darwin Porter & Danforth Prince
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with hundreds of color photos & illustrations
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from Amazon.com, Barnes&Noble.com,
and through internet vendors everywhere

BloodMoonProductions.com

Entertainment About Celebrity
and the Ironies of Fame

